PLANNED PROGRAM · WASHINGTON, DC · HYBRID

# Leadership & Professional Communication

Professional Studies · School of Humanities, Communication & Educational Innovation

**Cultivating communicators, educators, and thinkers who shape culture and learning.**

A planned stackable pathway: begin with a professional certificate and build toward a diploma, a Bachelor of Arts (BA), and an Master of Arts (MA) or Master of Education (M.Ed.). Learning is planned as a hybrid blend of online instruction, live virtual sessions and selected in-person activity in Washington, DC, built for working professionals and international learners.

## Planned pathway and tuition

| Credential | Planned duration | Credits | Planned tuition |
|---|---|---|---|
| Professional Certificate | 3–6 months | Program-specific | $100 per credit-equivalent where applicable |
| Diploma | 1 academic year | 60 | $100/credit, about $6,000 |
| Bachelor of Arts (BA) | 3 academic years (accelerated hybrid) | 120 | $100/credit, about $12,000 |
| Master of Arts (MA) or Master of Education (M.Ed.) | 2 academic years | 60 | $300/credit, about $18,000 |

Planned instructional tuition only. Technology, administrative, learning-resource, student-services, graduation and other fees may apply and have not been published. All figures are planning estimates.

## Concentrations

**Leadership Studies.** A focus track within Leadership & Professional Communication, planned as part of this program.

**Professional Communication.** A focus track within Leadership & Professional Communication, planned as part of this program.

## Why study this at NBU

- **Hybrid delivery** for working adults and learners around the world.
- **Stackable credentials** so each step counts toward the next, subject to NBU's progression and transfer policies.
- **Applied learning** with projects and a capstone or applied project.
- **Mentored internship** planned from the first year with a mentor in your field.

## Planned certificates and what you will be able to do

| Certificate (3–6 months) | Learning outcome | Career application |
|---|---|---|
| Corporate Training & Facilitation | Facilitate a basic corporate training session | Corporate trainer/facilitator |
| English for Global Professionals | Communicate professionally in workplace English | International professional communication |

## Where this can lead

NBU's catalog associates the School of Humanities, Communication & Educational Innovation's planned programs with media, digital marketing, public relations, curriculum design, instructional technology, and educational leadership. This is

illustrative of program design intent only.

## Admission at a glance

- Certificate: application, evidence of education, identification, program-specific requirements.
- Bachelor's: application, high school transcript or equivalent, identification, personal statement if required.
- Master's: bachelor's degree, transcripts, CV, statement of purpose, recommendations when required.
- International applicants: credential evaluation when required (WES or IEE) and English evidence if applicable (TOEFL, IELTS, Duolingo or prior study in English).

## How to apply

Submit a pre-application at **nationbuilderuniversity.com/apply.html** or email **admissions@nationbuilderuniversity.com**. A pre-application records your interest; it is not an admission or enrollment. A non-refundable application fee applies: $50 (certificate, diploma, bachelor's) or $100 (master's, doctoral), paid through PayPal at **nationbuilderuniversity.com/application-fee.html**.

**Important notice.** Nation Builders University LLC is a privately organized institution of higher education under the laws of the District of Columbia. NBU is not currently licensed, accredited, approved, or authorized to confer degrees or to enroll students. This program is planned; credits, durations, tuition, requirements and schedules are planning information subject to regulatory approval and may change. Career information is illustrative only and is not a placement, salary or employment guarantee.