PLANNED PROGRAM · WASHINGTON, DC · HYBRID

Digital Communication & Journalism

Communication & Digital Media · School of Humanities, Communication & Educational Innovation

Cultivating communicators, educators, and thinkers who shape culture and learning.

A planned stackable pathway: begin with a professional certificate and build toward a diploma, a Bachelor of Arts (BA), and an Master of Arts (MA) or Master of Education (M.Ed.). Learning is planned as a hybrid blend of online instruction, live virtual sessions and selected in-person activity in Washington, DC, built for working professionals and international learners.

Planned pathway and tuition

Credential	Planned duration	Credits	Planned tuition
Professional Certificate	3–6 months	Program-specific	$100 per credit-equivalent where applicable
Diploma	1 academic year	60	$100/credit, about $6,000
Bachelor of Arts (BA)	3 academic years (accelerated hybrid)	120	$100/credit, about $12,000
Master of Arts (MA) or Master of Education (M.Ed.)	2 academic years	60	$300/credit, about $18,000

Planned instructional tuition only. Technology, administrative, learning-resource, student-services, graduation and other fees may apply and have not been published. All figures are planning estimates.

Concentrations

Digital Communication. A focus track within Digital Communication & Journalism, planned as part of this program.

Journalism. A focus track within Digital Communication & Journalism, planned as part of this program.

Public Relations. A focus track within Digital Communication & Journalism, planned as part of this program.

Why study this at NBU

- **Hybrid delivery** for working adults and learners around the world.
- **Stackable credentials** so each step counts toward the next, subject to NBU's progression and transfer policies.
- **Applied learning** with projects and a capstone or applied project.
- **Mentored internship** planned from the first year with a mentor in your field.

Planned certificates and what you will be able to do

Certificate (3–6 months)	Learning outcome	Career application
Digital Communication Essentials	Produce basic digital communication materials	Communications coordinator
Public Relations Fundamentals	Draft a basic PR message and release	PR assistant/coordinator
Journalism & News Writing	Write a basic news or feature story	Junior reporter/writer

Where this can lead

NBU's catalog associates the School of Humanities, Communication & Educational Innovation's planned programs with media, digital marketing, public relations, curriculum design, instructional technology, and educational leadership. This is illustrative of program design intent only.

Admission at a glance

- Certificate: application, evidence of education, identification, program-specific requirements.
- Bachelor's: application, high school transcript or equivalent, identification, personal statement if required.
- Master's: bachelor's degree, transcripts, CV, statement of purpose, recommendations when required.
- International applicants: credential evaluation when required (WES or IEE) and English evidence if applicable (TOEFL, IELTS, Duolingo or prior study in English).

How to apply

Submit a pre-application at **nationbuilderuniversity.com/apply.html** or email **admissions@nationbuilderuniversity.com**. A pre-application records your interest; it is not an admission or enrollment. A non-refundable application fee applies: $50 (certificate, diploma, bachelor's) or $100 (master's, doctoral), paid through PayPal at **nationbuilderuniversity.com/application-fee.html**.

Important notice. Nation Builders University LLC is a privately organized institution of higher education under the laws of the District of Columbia. NBU is not currently licensed, accredited, approved, or authorized to confer degrees or to enroll students. This program is planned; credits, durations, tuition, requirements and schedules are planning information subject to regulatory approval and may change. Career information is illustrative only and is not a placement, salary or employment guarantee.